

# PEA

## PUBLIC EDUCATION ON ACTIVE AGEING PARTNERSHIP PROGRAMME

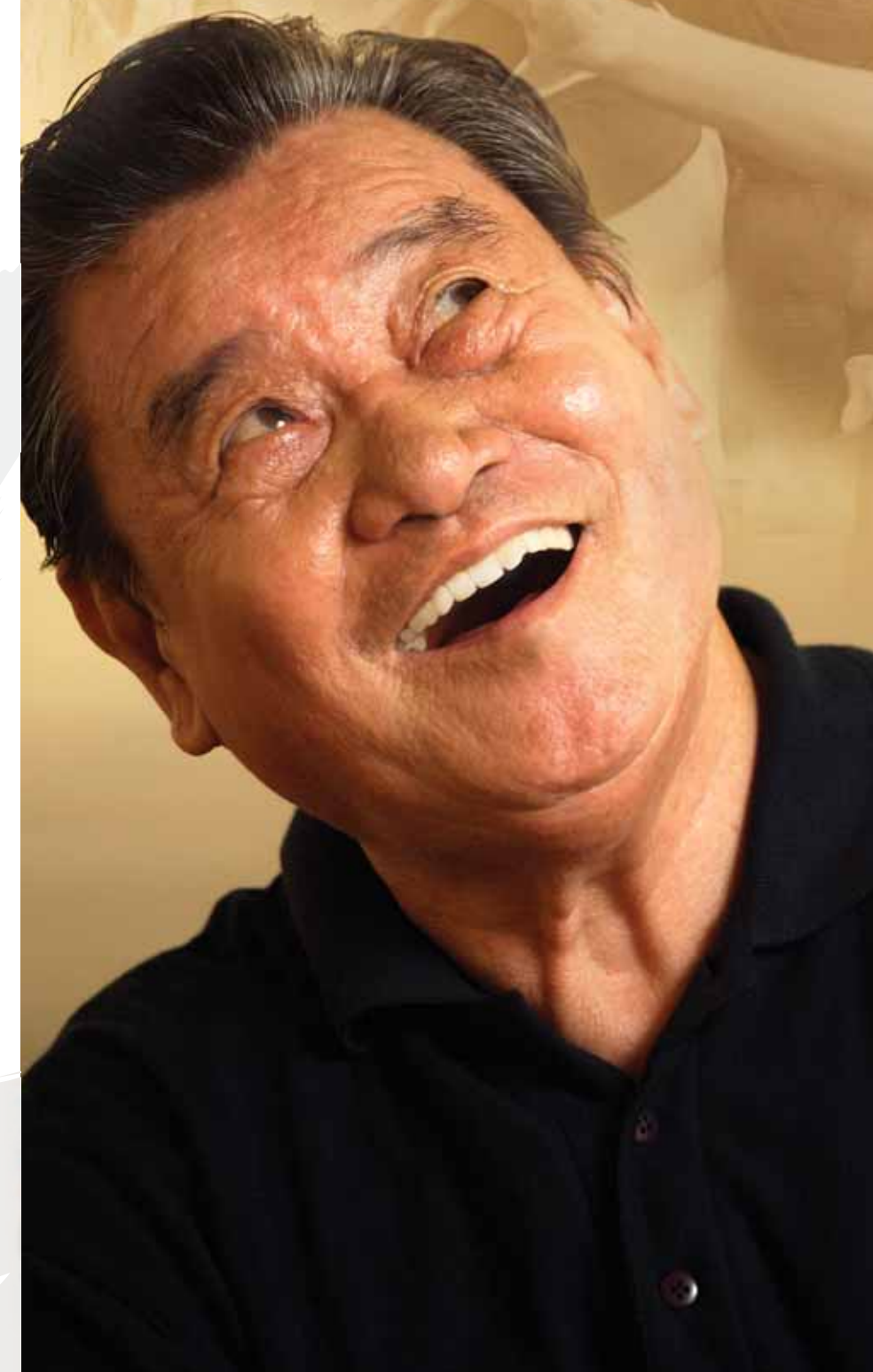
The Public Education on Active Ageing Partnership Programme supports projects organised by third parties that promote the benefits of active ageing to the public and provide seniors with avenues to achieve active ageing.

The grant can be used to fund a wide variety of activities – from lectures and workshops on different facets of active ageing, recreational and competitive sports, to innovative programmes delivering the active ageing message in new ways. To garner support from all sectors of the society, C3A has opened the grant to commercial entities since taking over the administration of the grant from the Ministry of Community Development, Youth and Sports in September 2007.



COUNCIL FOR THIRD AGE  
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### OBJECTIVES

The objectives of the PEA Partnership Programme are to:

- Increase awareness among seniors of what active ageing is and the part they play in ensuring their own quality of life;
- Increase seniors' participation in activities focusing on at least one of the six dimensions of wellness;
- Encourage the development of effective and novel ways to raise seniors' awareness and understanding of active ageing, and engage them in activities that enhance their wellness.

### FUNDING PRIORITIES

Activities should promote active ageing to seniors and their influencers e.g. family members, incorporating at least one of the following messages:

- Seniors Have Choices
- Living Meaningfully
- Wellness is a holistic concept with six dimensions - Emotional, Intellectual, Physical, Social, Spiritual and Vocational

### SCOPE OF ASSISTANCE

The PEA Partnership Programme can be used to fund a diversity of projects, programmes and events, as long as they are aligned with the objectives of the Programme.

- These include:
- Lectures, seminars, or workshops on active ageing, wellness etc
  - Sporting competitions with a veterans category
  - Programmes that engage seniors and encourage intergenerational bonding
  - Activities that complement the Active Ageing Festival

### ELIGIBILITY CRITERIA

The PEA Partnership programme is open to voluntary welfare organisations, Institutions of Public Character, non-profit organisations and non-governmental organisations. Commercial organisations may be considered.

### APPLICATION PROCEDURE

Interested organisations can download the PEA Partnership Programme prospectus at <http://www.c3a.org.sg/publiceducation.html>.

Applications are to be submitted to:  
PEA Partnership Programme Manager  
Council for Third Age  
9 Bishan Place, #10-01  
Junction 8 (Office Tower)  
Singapore 579837

There is no closing date. Applications are accepted throughout the year. However, the activities to be funded must run within the period of C3A's financial year, i.e. from 1 April to 31 March.



For enquiries on the PEA Partnership Programme, please contact C3A at [pea@c3a.org.sg](mailto:pea@c3a.org.sg) or 635 80 333.